

IDENTITY TRANSFORMATIONS AT THE THIRD AGE

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Abstract: *We live in a world which is increasingly growing old, which affects us all, from all points of view. Besides the economic, political or cultural effects, the effects of aging are devastating, especially at the individual and social levels. The present paper brings into discussion the identity transformation at the third age and the passing, in the modern world, from self-esteem to social stigma.*

Key words: *self, identity, interactive ageism, identity crisis, self-esteem, stigmatization.*

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