

STORY-TELLING AS QUALITATIVE RESEARCH

Florentina SCÂRNECI¹

Abstract: *The paper presents story-telling as qualitative research discussing its character of collecting, analysing or interpreting method, its characteristics and its accomplished difficulties. The intention is to develop the social researchers' interest in story-telling.*

Key words: *data interpretation, writing styles, story.*

¹ Dept. of Sociology-Philosophy, Transilvania University of Braşov.